

Augustoberfest



AUGUST
16 & 17

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GREETINGS...

from the Chairwoman



WILLKOMMEN ZURÜCK, FREUNDE! WELCOME BACK FRIENDS!

Now in our 4th year at the Ag Center, we are really getting into the swing of things! We are happy to have our Veteran's Camp (area) back and boy it was a success! We were so happy to see strangers become friends while swapping their military stories! Last year we introduced our Hospitality Cart as we know this area out here is rather large and we wanted to help our less mobile friends get from place to place, and we think it did great so it will be back again as well. Oh and we know we ran out of the pretzel rolls early last year as we were trying those for the first time, so we made sure to order more this year!

Our new location of the band was very successful, and we received many compliments! Our first time Masskrugstemmen (Beer Stein) Competition received an overwhelming response, where this year we have refined the process and are excited to see the competitors again.

New this year is an official game area with lots of family fun games to play. We have added more vendors and relocated our cigar vendor to be beside the cigar den. We moved our timeline a tad earlier at 1:45 to get the Official kick off to the weekend started sooner and will also be crowning this year's Mr. and Mr. Augustoberfest!

We want to give a huge shout out of Thank You's to all of our sponsors, as we would not be able to continue into our 28th Anniversary celebrating one of the longest festivals in Washington County!

We are also super thankful for our Volunteers. It takes 200 volunteers to pull this event off each year, so keep this in mind for next year. We also give back to our volunteers with event tickets, training, food and t-shirts, because we appreciate all the help we can get!

Now, its time to grab your friends, enjoy the amazing food and drink, dance to the bands, and soak up all things Bavaria for the weekend!

Prost!

Jill Colbert
Augustoberfest Charitable Foundation, Chairwoman

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2025 Augustoberfest Board of Directors

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(Convention and Visitors Bureau)

HANDWERKER MARKT – ARTISAN MARKET

Mid-Atlantic Industrial Construction

HAUPTINGANG – ENTRANCE

Middletown Valley Bank

IMBISS – FOOD TRUCK MARKET

Morgan-Keller Construction



IN MEMORY OF CHARLIE SEKULA FESTHAUS

Schmankerl Stube

KKINDERWUNDERLAND – CHILDREN'S AREA

Beverly & Bill Abeles
In Memory of Stephen Lenhart

MARKETPLATZ FESTHAUS

Kegerreis Outdoor

MARYLAND FESTHAUS

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In Memory of Jeremy Martin

The Augustoberfest Charitable Foundation (the "Foundation") is a non-profit 501(c)(3) organization that is responsible for the annual Augustoberfest event. The Foundation's annual event pays tribute to the area's rich German heritage and works to provide funding for scholarships to students that participate in Hagerstown's Sister City program, as well as other local education and arts programs and organizations. The Foundation's board is comprised of active business leaders from around the local community.

The Foundation provides scholarships for exchange students to visit Wesel, Germany and the Wesel Students to visit USA, and when possible, funding and support for local educational institutions.

The annual Augustoberfest festival, held the third weekend in August each year, is the Foundation's signature fundraising event. If you are interested in making a donation, volunteering at the event, or getting involved in the important work of our Foundation, please contact us at www.Augustoberfest.org.

2025 COMMITTEES



2025 Committees

EXECUTIVE COMMITTEE

Jill Colbert, *Chair*
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 Jenny Martin, *Treasurer*
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 Cody Hill
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 Gregg Delauney
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 Jill Colbert
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 Cheryl Kurzawa
 Jill Colbert
 Mary Jane Bowyer
 Brianna Miller

SPONSORSHIPS COMMITTEE

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 Mary Jane Bowyer, *Co-Chair*
 + Executive Committee

CHILDREN'S AREA

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 Susan Stull

DECORATIONS COMMITTEE

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 Evan Hunt
 Garrett Colbert
 Jill Colbert
 Mary Jane Bowyer
 Nathan Boone

FOOD COMMITTEE

Dieter Bloesel, *Executive Chef*
 Jill Colbert
 Gregg Delauney
 Cody Hill
 Cheryl Kurzawa

ENTERTAINMENT

Jill Colbert, *Chair*
 Connie Lenhart

VOLUNTEER COMMITTEE

Garrett Colbert, *Chair*
 Jill Colbert
 Nathan Boone
 Brianna Miller
 Heaven Colbert
 Serenity Prather
 + Executive Committee

VENDOR COMMITTEE

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 Cheryl Kurzawa

GRANT COMMITTEE

Jill Colbert, *Chair*
 Gregg Delauney
 Jenny Martin

WELCOME CENTER COMMITTEE

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 Heaven Colbert
 Brianna Miller

PROGRAM COMMITTEE

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 Jill Colbert
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 Brianna Miller
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COMMUNITY RELATIONS & AFFAIRS COMMITTEE

Mary Jane Bowyer, *Chair*
 Mary Anne Burke

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Dieter Bloesel



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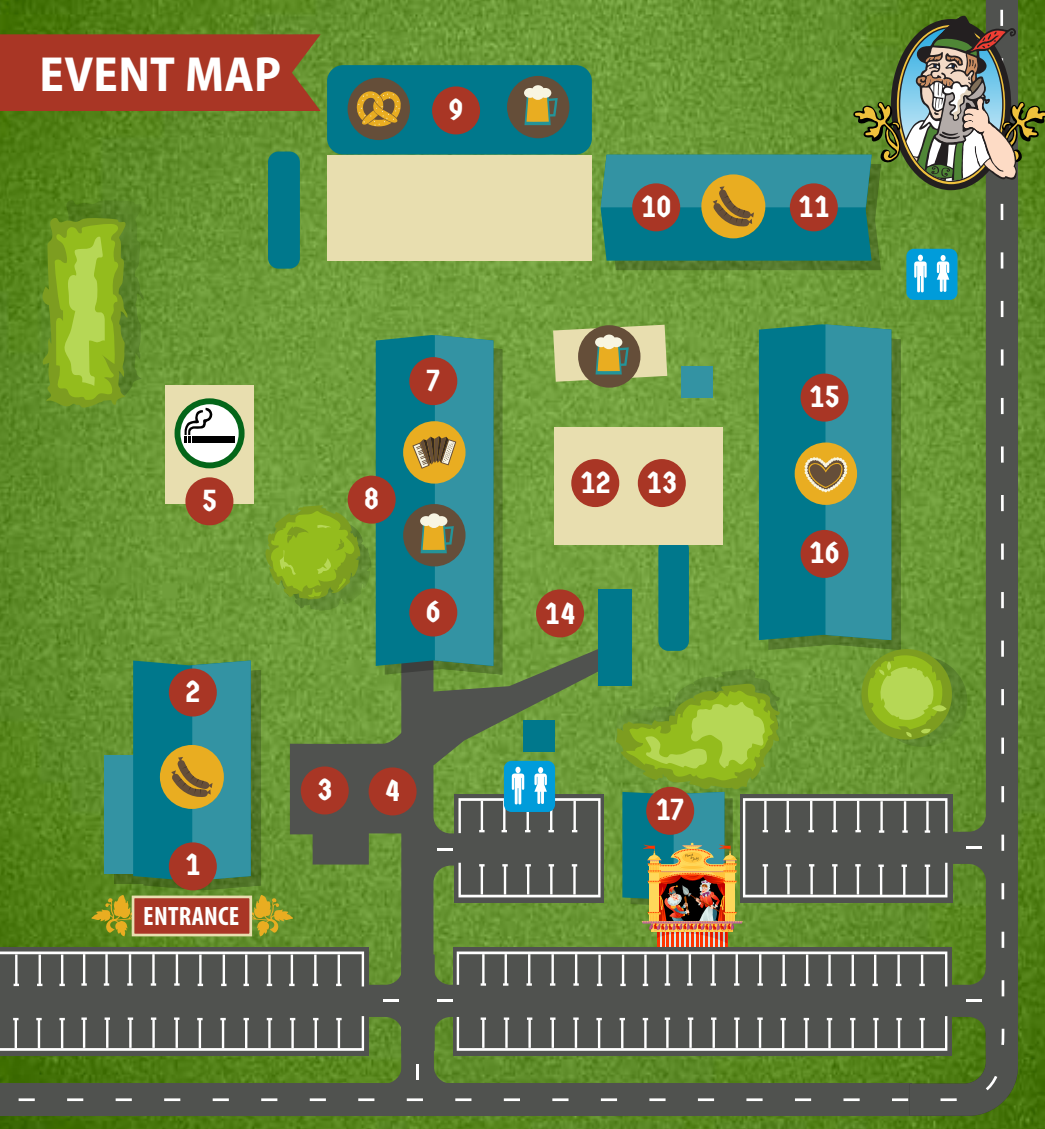
Evan Hunt



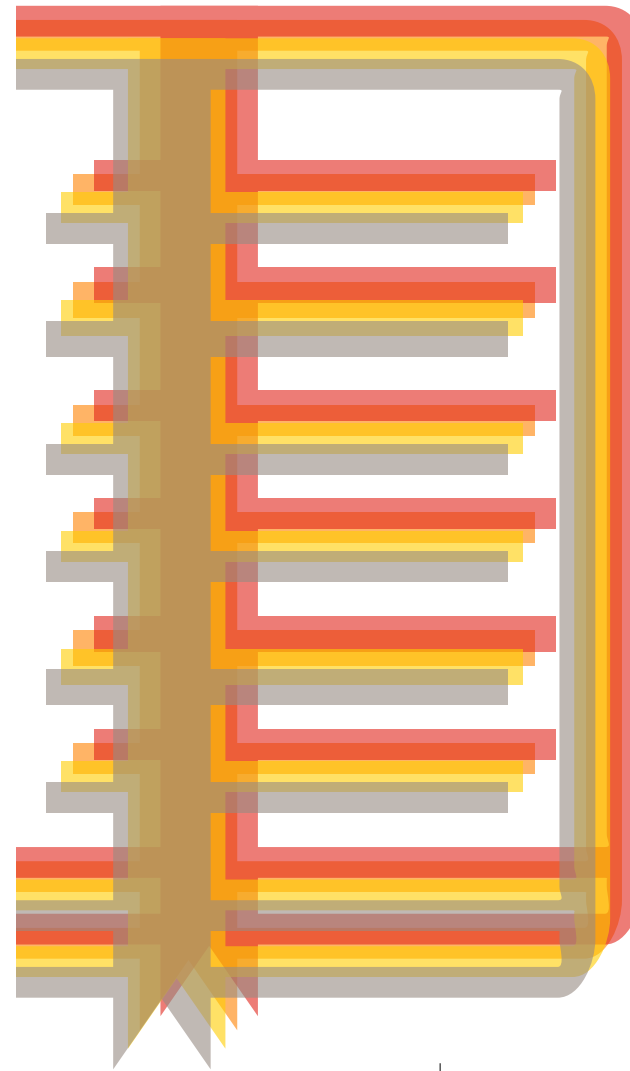
Vennie Scally



EVENT MAP



- | | |
|---------------------------------------|------------------------------------------------|
| 1 HAUPTINGANG – Entrance | 10 HANDWERKER MARKT – Artisan Market |
| 2 SPEISESAL – Food Hall, Beer Station | 11 HANDELSWAREN MARKT – Common Market |
| 3 WILLKOMMENSZENTRUM – Welcome Center | 12 BIERGARTEN – Beer Garden |
| 4 AUGUSTOBERFEST WAREN – Merch Market | 13 BIERSTATION – Beer Station |
| 5 SMOKING AREA | 14 VETERANS AREA |
| 6 FRÜHSCHOPPEN – Sponsor Brunch | 15 STAMMTISCH – Eating Area |
| 7 BIERHALLE – Beer Hall | 16 SPIELPLATZ – Game Area |
| 8 TONBUHNE – Sound Stage | 17 KINDERWELT – Children's Area & Moon Bounces |
| 9 IMBISSE – Food Truck Market | |




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AUGUSTOBERFEST MENU



Enjoy authentic
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Entrées & Meals

Pork Roast Dinner with Red Cabbage & Spätzle Noodles	\$15.00
Bratwurst with Fries	\$11.00
Bratwurst	\$7.00
Frankfurter with Fries	\$8.00
Frankfurter	\$4.00

Add Sauerkraut to Bratwurst or Frankfurter for \$1

Sides

French Fries	\$5.00
German Potato Salad	\$5.00
Sauerkraut	\$5.00
Red Cabbage	\$5.00
Spätzle Noodles	\$5.00

Beverages

BEER – 16 OZ.

Munich Beers	\$8.00
Dunkel (Dark Lager)	
Lager (Golden)	
Oktoberfest (Golden)	
Stiegl Grapefruit Radler (Fruity)	
Weiss (Wheat Beer)	
Coors Light	\$7.00
Non-Alc Beer (12 oz. bottle)	\$5.00

1 LITER FILLS

Munich Beers	\$15.00
Dunkel, Lager, Oktoberfest, Radler or Weiss	
Coors Light	\$13.00
New Liter Stein (Empty)	\$20.00
New Liter Stein & First Fill	\$30.00

PITCHERS – 48 OZ. (\$5 Refundable Deposit)

Munich Beers	\$20.00
Dunkel, Lager, Oktoberfest, Radler or Weiss	
Coors Light	\$18.00

Smittie's Soft Pretzels

Regular Soft Pretzel	\$5.00
Side of German Cheese Spread	\$1.00
Substitute Pretzel Roll	\$1.00

SOUVENIR STEINS

(21 to 25 oz. Permissible)

Munich Beers	\$11.00
Dunkel, Lager, Oktoberfest, Radler or Weiss	
Coors Light	\$10.00
New Souvenir Stein (Empty)	\$25.00
New Souvenir Stein & First Fill	\$30.00

WINE – 8 OZ.

Wine	\$8.00
Rose, Riesling or Dornfelder (Red)	
New Souvenir Wine Tumbler (Empty)	\$15.00
New Souvenir Tumbler & First Fill	\$20.00

SODA & WATER

Coke, Diet Coke, Sprite & Water	\$3.00
---------------------------------------	--------

HAUS OF MERCHANDISE



Merchandise

APPAREL

Annual Short Sleeve T-Shirt	\$20.00
Annual Long Sleeve T-Shirt	\$25.00
Crew Neck Sweatshirt	\$30.00
Kid's T-Shirt	\$18.00
Baseball Cap	\$18.00

SOUVENIRS

Commemorative Pins	\$7.00
Frisbee	\$4.00
Key Chain	\$5.00
Pet Bowl	\$6.00

DRINKWARE

Commemorative Stein	\$25.00
Stainless Steel Stein	\$25.00
Wine Tumbler	\$15.00

Tax included in price.

Event Vendors

ARTISAN MARKET

Appalachian 3D Creations
Bad Ass Pickles
Blackout Nuts and Pretzels
Bob O'Connor Books
Copper Fox Coffee
German Roasted Nuts
Good Looks 24/7
Haulin Butts BBQ
Kiddie Kandy Treats
LJ's Creative Craft Room
Little Austria
Little Golden Shepherd

Olivia & Rose
Senor's Cookies
Soapy McSoapFace

COMMON MARKET

717 Products
Alpha Earl Apps
Be More Golden Permanent Jewelry
Dirndl Lederhosen Haus
Focal Point Remodeling
Little Germany
PaperPie
sweetFrog

*This list may not be all inclusive due to printing deadline.



SISTER CITIES



Hagerstown and Wesel, Germany —

FRIENDSHIP & UNDERSTANDING

In 2024, the Sister City Affiliation between Hagerstown and Wesel, Germany, Celebrates Its 73rd Anniversary.

Augustoberfest is more than a celebration of Hagerstown's German heritage. The annual event applauds the remarkable relationship between Hagerstown and Wesel, Germany. The two cities recently celebrated their 73rd anniversary as sister cities, with delegations from both towns traveling across the ocean to each other's anniversary events. This is a friendship that sprang from the ashes of war. Despite suffering 98% destruction from U.S. bombings during World War II in 1945, "hospitable Wesel" extended the olive branch to its former enemy a few years later.

Hagerstown-Wesel Sister City Affiliation



In 1951, Dr. Karl Heinz Reuber contacted Operation Democracy in New York to seek assistance in finding an American town that was suitable and willing to initiate a friendly relationship with Wesel. Dr. von Bonninghausen, county manager of Rees County, also established personal connections in Hagerstown during a tour of the United States. Hagerstown Mayor Herman L. Mills soon accepted the official offer of Dr. Ewald Fournell, Mayor of Wesel, to establish a Sister City Affiliation. The two cities joined hands by official proclamation on September 22, 1952. The Hagerstown-Wesel Sister City relationship predates the official Sister City International Program, which President Dwight D. Eisenhower first proposed in 1956.

As you make merry at the 28th annual Augustoberfest, remember the spirit of friendship and understanding that gives the event its true meaning — a spirit of cooperation that Hagerstown and Wesel officials realized was necessary to build a bridge to peace.



Sailing on The Rhine

WESEL... TODAY

The citizens of Wesel have made a new beginning in all aspects of life. They have rebuilt their town through their faith in God, love of their native city and hard work. The look on the faces of the people who live and work in Wesel definitely shows the love and harmony that exist between its citizens and the city. Wesel lives up to its title — it is not only a great place for hospitality but also a great place to live.



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Student Exchange Program

PROMOTING PEACE AND UNDERSTANDING

In an effort to share each city's most precious resource, its children, Hagerstown and Wesel have sponsored a student exchange program since 1987.

Visits between the two cities were put on hold during the Covid pandemic. But the student exchange was finally held last year thanks to support from the Augustoberfest committee and from nine students and their families who put in the time to make it happen.

The exchange usually happens every other year, but last year was the exception with German and American students visiting each other's cities during the same year. The plan is to get back on track for every other year so we can build back up to a longer exchange as in previous years. Exciting plans are in the works for the future of the exchange!



Wesel students visit on odd-numbered years during their Easter holiday, and American students travel on even-numbered years after school dismisses for the summer.

- WESEL CHAPERONES**
Claudia Fieting
Dieter Schmidtke
- HAGERSTOWN CHAPERONES**
Beverly Abeles
Brian Myers

HAGERSTOWN/WESEL STUDENT PARTNER LIST 2024

HAGERSTOWN	WESEL
Natalia Matuszewski	Johanna Blum
Aubrey Pulver	Marie Sons
Katie Moser	Laureen Keusch
Lauren Lewis	Isabel Buschmann
Jillian Hartman	Lisanne Hitkamp
Lukas Ahrens	Simon Petzel
Ian Ahrens	Felix Wiegand
Grayson Pack	Ole Breuer
Noah Foltz	Dawid Gawron

Students from Wesel traveled to Hagerstown for two weeks in April. Then we traveled to Germany for two weeks in June. Ten of those days were spent with our host families in Wesel; attending school, meeting dignitaries, and learning how our friends in Wesel live. Four days were spent on a whirlwind side trip to Würzburg, Munich, Rothenburg ob der Tauber, and Braubach where the students enjoyed shopping, Euro Cup watch parties, and exploring Bavaria.

Testimonials from Students

After being given the privilege to participate in the 2024 Hagerstown-Wesel Sister City Exchange as an 11th-grade student in high school, I am able to say that it has been one of the best experiences of my life. When my exchange partner arrived in America, we instantly struck up a friendship that I can confidently say will continue far into the future. We had a lot of fun together learning about the differences between American and German culture, and we were sad to part ways. Luckily, I was able to travel to Wesel just a few months later to reunite with her alongside eight other American exchange students and four chaperones. I had never traveled abroad before the program, but the chaperones and other exchange students made it an enjoyable and safe experience both to and from. When I arrived in Wesel, my partner's family welcomed me with open arms and warm smiles, and I felt extremely at home among them. We were able to explore various cities, experience multiple facets of German culture, and meet so many kind, unique people. However, not only was I able to meet various people from Germany that I still keep in touch with, but I also made friends with people from my school that I had never connected with before. It was an enriching and extremely valuable experience, and I recommend it to anyone with the opportunity to partake in it.

Jillian Hartman. (2024 Exchange)

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SATURDAY

August 16, 2025

11:00 a.m. FOOD SERVICE AND MAIN TENT ENTERTAINMENT BEGIN

- 11:00 – 12:00 p.m. Die Heimatklänge Orchestra
- 12:00 – 12:15 p.m. Announcements for the Festival
- 12:15 – 1:00 p.m. German Hungarian Schuhplatter & Folk Dance Group
- 1:00 – 1:45 p.m. Die Heimatklänge Orchestra
- 1:45 – 2:30 p.m. **Keg Tapping Ceremony**
- 2:30 – 2:45/2:55p.m. Masskrugstemmen (Beer Stein)
Competition in the Beer Garden
- 3:00 – 3:45 p.m. Die Heimatklänge Orchestra
- 3:45 – 3:55 p.m. Announcements for the Festival
- 4:00 – 4:30 p.m. German Hungarian Schuhplatter & Folk Dance Group
- 4:30 – 5:00 p.m. Die Heimatklänge Orchestra
- 5:00 – 5:30 p.m. German Hungarian Schuhplatter & Folk Dance Group
- 5:30 p.m. Masskrugstemmen (Beer Stein)
Competition in the Beer Garden
- 5:30 – 9:00 p.m. dSb (die Schlauberger)

11:00 a.m. – 8:00 p.m. VENDORS

12:00 – 4:30 p.m. KINDERWUNDERLAND



- 12:00 – 4:30 p.m. Craft Time for Children
- 12:30 – 12:50 p.m. Professor Horn's Punch & Judy Show*
- 1:00 – 1:20 p.m. Stories of Folk Lore & Maypole
- 1:45 – 2:05 p.m. Professor Horn's Magic Show
- 2:30 – 2:50 p.m. Stories of Folk Lore & Maypole
- 3:00 – 3:20 p.m. Professor Horn's Punch & Judy Show*
- 3:45 – 4:30 p.m. Stories of Folk Lore & Maypole

Horn's Punch and Judy Show is the oldest Punch show in America. *Don't miss it!*

**Horn's Punch & Judy Show is the oldest Punch show in America. This show was started in Baltimore in 1897 by a man named Edward Ross. All of the Punch performances begin and end with merry tunes from Professor Horn's hand-cranked, organ-grinder's music box. Including the music, the total length of the show is 20 minutes.*



SUNDAY

August 17, 2025

12:00 p.m. – 2:30 p.m. FRÜHSCHOPPEN — GERMAN BRUNCH

Enjoy the best Bavarian food and drink at this **exclusive** German Brunch. Limited tickets (\$100) are sold separately, under the tickets section.

11:00 a.m. – 4:00 p.m. VENDORS

11:00 a.m. FOOD SERVICE AND MAIN TENT ENTERTAINMENT BEGIN

(Alcoholic beverages not served until noon)

- 11:00 – 12:00 p.m. Die Heimatklänge Orchestra
- 12:00 – 12:15 p.m. Announcements for the Festival
- 12:15 – 12:45 p.m. German Hungarian Schuhplatter & Folk Dance Group
- 12:45 – 1:30 p.m. Die Heimatklänge Orchestra
- 1:30 – 2:00 p.m. German Hungarian Schuhplatter & Folk Dance Group
- 2:00 – 2:20 p.m. Masskrugstemmen (Beer Stein)
Competition in the Beer Garden
- 2:30 – 3:30 p.m. dSb (die Schlauberger)
- 3:30 – 4:00 p.m. German Hungarian Schuhplatter & Folk Dance Group
- 4:00 – 5:00 p.m. dSb (die Schlauberger)

11:30 a.m. – 4:00 p.m. KINDERWUNDERLAND

- 11:30 – 4:00 p.m. Craft Time for Children
- 12:00 – 12:20 p.m. Professor Horn's Punch & Judy Show*
- 12:40 – 12:50 p.m. Stories of Folk Lore & Maypole
- 1:00 – 1:20 p.m. Professor Horn's Magic Show
- 1:25 – 1:45 p.m. Stories of Folk Lore & Maypole
- 1:50 – 2:10 p.m. Professor Horn's Punch & Judy Show
- 2:30 – 2:50 p.m. Professor Horn's Magic Show
- 3:00 – 3:20 p.m. Stories of Folk Lore & Maypole

Children's area is supported by Hagerstown-Wesel Sister City Affiliation and sponsored by the Abeles and Lenhart families.



AUGUSTOBERFEST PHOTOS



1996-2024

26 years of memories



1996



2001



2006



2009



2013



2016



2017



2022

1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024



1997



2002



2008



2011



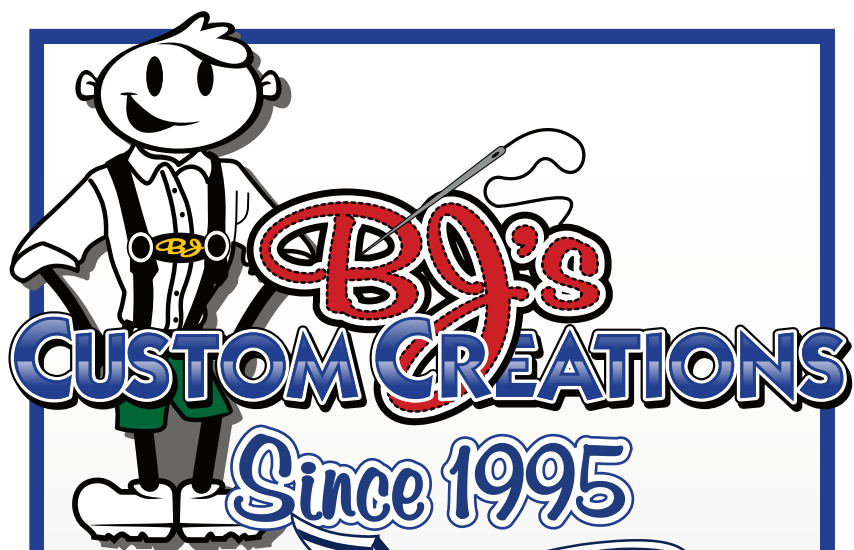
2012



2023



2024



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Ein Prosit, ein Prosit der Gemütlichkeit,
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One, Two, Three, drink!

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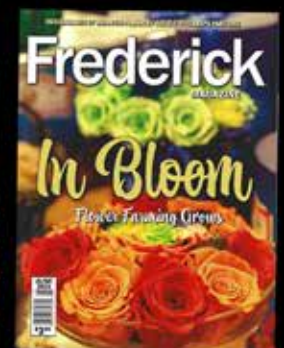


*The Washington County Arts Council, Inc. is funded by a grant
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