



HOFBRÄU
MÜNCHEN



AUGUST
19 & 20
2023

WASHINGTON CO AG CENTER
BOONSBORO, MD

Official
Program



WWW.AUGUSTOBERFEST.ORG

GREETINGS...

from the Chairwoman



GUTEN TAG UND WILLKOMMEN!! (GOOD AFTERNOON AND WELCOME!)

WOW and THANK YOU are the first 3 words that come to mind from last year's event!

We were truly blown away with so many people coming out to celebrate our 25th Anniversary and new location! We heard so many positive comments with all of the new items and activities we were able to add, all on our very first year (which could have gone the opposite way).

We listened to your suggestions and we hope you like our improvements, including an all-new Welcome Center! This location will now provide our guests with posters, and maps of the area, answer any questions, serve as a Family/Friends meeting location and a lost and found.

Back by popular demand are our Bands and Entertainers for the weekend, our fabulous German cuisine all hand made from the Schmankerl Stube in downtown Hagerstown, more vendors that are in their new location by the food trucks, axe hole for axe throwing fun and a professional and amateur cornhole tournament. The Children's area was a huge success last year as well, adding bouncy houses and this year, Face Painting is back!

As I celebrate my 13th year as your Chairwoman, I am excited to say, with how wonderful this event has become, we have added more people to our Board of Directors, working all year to ensure you all have the best time, while transporting you to "Germany" for the weekend to enjoy the sounds and feels of an Oktoberfest celebration.

Because of your support last year, we were able to provide not only our Hagerstown – Wesel Sister City with scholarship money for the students, but we were also able to provide Big Brothers Big Sisters, Boys and Girls Club, Inc. and The Women's Club foundational money for a total of \$10,000!

While you enjoy this weekend, please say a Thank You to your volunteers as it takes over 200 people to make this festival happen, AND all of our MANY Sponsors that provide cash and in-kind donations. Without the support of these 2 very important areas, Augustoberfest would not exist. So, raise your glass, grab your friends and family, and Prost/Cheers that we have the support needed, while celebrating our 26th year!

All my best,

Jill Colbert

Chairwoman, Augustoberfest Charitable Foundation



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2023
Augustoberfest
Board

THANK YOU TO OUR SPONSORS!



Augustoberfest Sponsors

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Doing Better Business

BIERSTATIONS

In Memory of Stephen Lenhart
Mace Auto Body

The Augustoberfest Charitable Foundation is a non-profit, 501(c)3 organization whose mission is to attract residents and tourists into downtown Hagerstown to celebrate the German heritage of our region and Hagerstown's "Sister City" affiliation with Wesel, Germany.

The Foundation provides scholarships for exchange students to visit Wesel, Germany and the Wesel Students to visit USA, and when possible, funding and support for local educational institutions.

The annual Augustoberfest festival, held the third weekend in August each year, is the Foundation's signature fundraising event. If you are interested in making a donation, volunteering at the event, or getting involved in the important work of our Foundation, please contact us at www.Augustoberfest.org.

2023 COMMITTEES



2023 Committees

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Jill Colbert, *Chair*
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Jenny Martin, *Treasurer*
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Gregg Delauney
Mary Anne Burke
Mary Jane Bowyer
Nathan Boone
Shawn Bryce
Susan Stull
Vennie Scally

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Jill Colbert
Mary Jane Bowyer

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Mary Jane Bowyer, *Co-Chair*
+ Executive Committee

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Susan Stull

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Evan Hunt
Garrett Colbert
Jill Colbert
Mary Jane Bowyer

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Gregg Delauney

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Connie Lenhart

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Nathan Boone
+ Executive Committee

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Shawn Bryce, *Chair*

SPECIAL THANKS

County Commissioners
Our Volunteers
U.S. Veterans Reserve Corp.
Washington County Ag Center





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Dieter Blosel



Cody Hill



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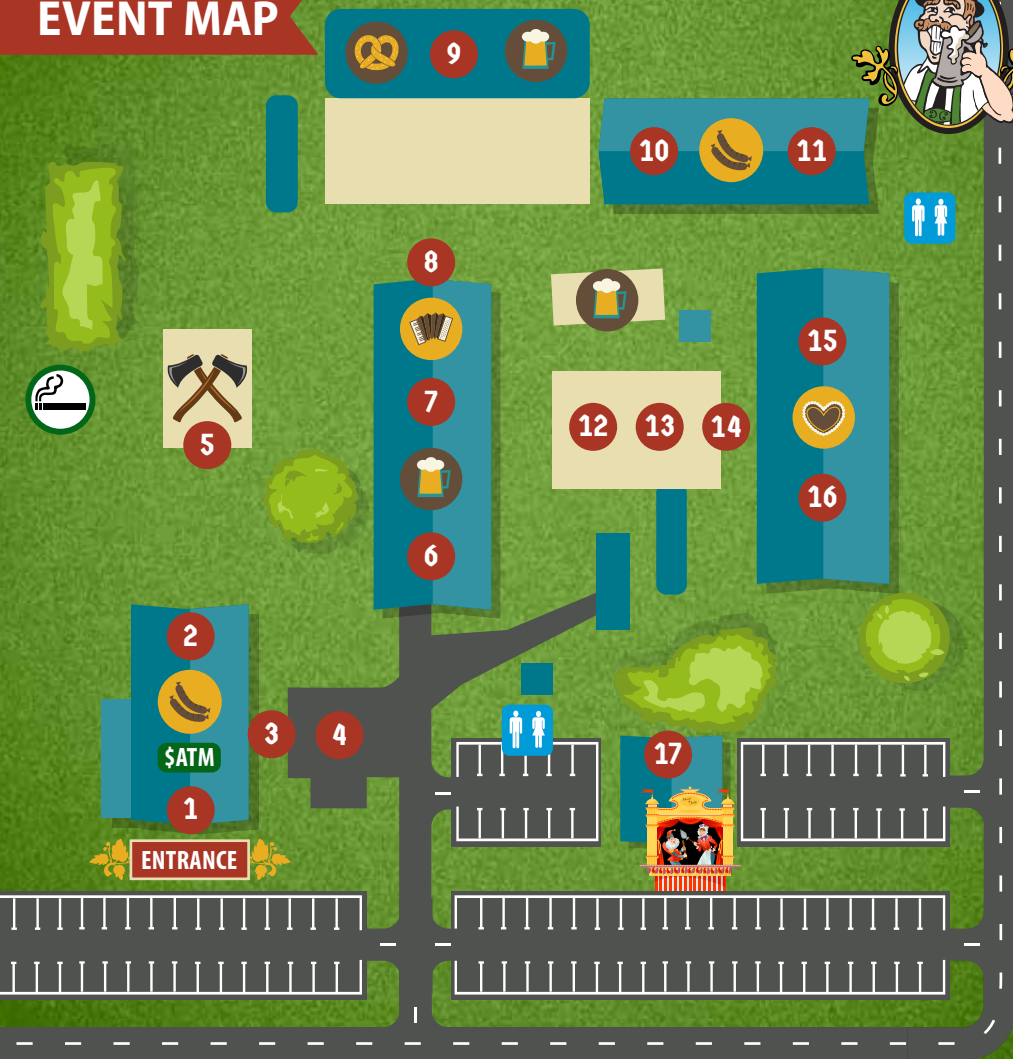


Nathan Boone



Vennie Scally

EVENT MAP



1 HAUPTINGANG – Entrance

2 SPEISESAL – Food Hall, Beer Station

3 WILLKOMMENSZENTRUM – Welcome Center

4 AUGUSTOBERFEST WAREN – Merch Market

5 AXTWERFEN – Axe Throwing

6 FRÜHSCHOPPEN – Sponsor Brunch

7 BIERHALLE – Beer Hall

8 TONBUHNE – Sound Stage

9 IMBISSE – Food Truck Market

10 HANDWERKER MARKT – Artisan Market

11 HANDELSWAREN MARKT – Common Market

12 BIERGARTEN – Beer Garden

13 BIERSTATION – Beer Station

14 BIERSTATION – Beer Station

15 STAMMTISCH – Eating Area

16 SPIELPLATZ – Game Area

17 KINDERWELT – Children's Area & Moon Bounces



Augustoberfest

Save the Date!

**AUGUST
17 & 18
2024**

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BOONSBORO, MD**



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AUGUSTOBERFEST MENU



Enjoy authentic
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Authentic Bavarian Cuisine

Pork Roast Dinner <i>with 2 sides</i>	\$13.00
Bratwurst <i>with 2 sides</i>	\$12.00
Bratwurst <i>with Fries</i>	\$11.00
Bratwurst	\$7.00
Frankfurter	\$4.00

Bratwurst & frankfurters come with or without sauerkraut. 2 meal side options include German potato salad, sauerkraut, red cabbage, or spätzle noodles.



Sides:

French Fries	\$4.00
German Potato Salad	\$3.00
Sauerkraut	\$3.00
Red Cabbage	\$3.00
Spätzle Noodles	\$3.00
Soft Pretzel	\$4.00

Beverages

BEER

Beer: (16 oz. cups)

Munich Beer	\$7.00
<i>Lager, Weiss, or Oktoberfest</i>	
Stiegl Radler Grapefruit	\$7.00
Coors Light	\$6.00
Non-Alc. Beer (12 oz. bottle)	\$5.00

Pitchers: (Pitcher Deposit +\$5.00)

Munich Beer	\$19.00
<i>Lager, Weiss, or Oktoberfest</i>	
Stiegl Radler Grapefruit	\$19.00
Coors Light	\$17.00

1 Liter Fills/Refills:

Munich Beer	\$14.00
<i>Lager, Weiss, or Oktoberfest</i>	
Stiegl Radler Grapefruit	\$14.00
Coors Light	\$12.00

Souvenir Stein Fills/Refills:

Munich Beer	\$10.00
<i>Lager, Weiss, or Oktoberfest</i>	
Stiegl Radler Grapefruit	\$10.00
Coors Light	\$9.00

Souvenir Glasses/Steins:

1L. Glass (Empty)	\$20.00
Souvenir Augustoberfest Stein (Empty)	\$25.00
Souvenir Wine Tumbler (Empty)	\$15.00
<i>(Additional charge for fills/refills)</i>	

SODA & WATER

Coke, Diet Coke, Sprite & Water	\$3.00
---------------------------------------	---------------

WINE

Wine: (8 oz. cup)	\$7.00
<i>Rose, Riesling, Dornfelder (Red)</i>	

HAUS OF MERCHANDISE



Merchandise

Short Sleeve T-Shirts	\$22.00	Key Chain.....	\$5.00
Long Sleeve T-Shirts	\$27.00	Commemorative Stein	\$20.00
Crew Neck Sweatshirt	\$32.00	Commemorative Pins	\$7.00
Baseball Cap	\$20.00	Wine Tumbler.....	\$15.00

Tax included in price.

Event Vendors

Alpha Earl Apps & Games

Axe Hole

Bella's Bites

Blackout Nuts & Pretzels

Bob O'Connor Books

Charles Moore Associates

Fireside Pizza & Catering

Heartland Foods

Instaroll Hand Rolled Ice Cream

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Little Germany

Mary Kay

Paper Pie

Pleasures of the Palate German Roasted Nuts

Sew Diane!

Snowball Waterfalls

Spring Ridge Chiropractic

**This list may not be all inclusive due to printing deadline.*



Wonderbar Souvenirs to Remember

SISTER CITIES



Hagerstown and Wesel, Germany —

FRIENDSHIP & UNDERSTANDING

In 2023, the Sister City Affiliation between Hagerstown and Wesel, Germany, Celebrates Its 71st Anniversary.

Augustoberfest is more than a celebration of Hagerstown's German heritage. The annual event applauds the remarkable relationship between Hagerstown and Wesel, Germany. The two cities recently celebrated their 70th anniversary as sister cities, with delegations from both towns traveling across the ocean to each other's anniversary events. This is a friendship that sprang from the ashes of war. Despite suffering 98% destruction from U.S. bombings during World War II in 1945, "hospitable Wesel" extended the olive branch to its former enemy a few years later.

Hagerstown-Wesel Sister City Affiliation



In 1951, Dr. Karl Heinz Reuber contacted Operation Democracy in New York to seek assistance in finding an American town that was suitable and willing to initiate a friendly relationship with Wesel. Dr. von Bonninghausen, county manager of Rees County, also established personal connections in Hagerstown during a tour of the United States. Hagerstown Mayor Herman L. Mills soon accepted the official offer of Dr. Ewald Fournell, Mayor of Wesel, to establish a Sister City Affiliation. The two cities joined hands by official proclamation on September 22, 1952. The Hagerstown-Wesel Sister City relationship predates the official Sister City International Program, which President Dwight D. Eisenhower first proposed in 1956.

As you make merry at the 26th annual Augustoberfest, remember the spirit of friendship and understanding that gives the event its true meaning — a spirit of cooperation that Hagerstown and Wesel officials realized was necessary to build a bridge to peace.



4 Manila Avenue • Hagerstown, MD 21742 • 301.791.1146



Sailing on The Rhine

WESEL... TODAY

The citizens of Wesel have made a new beginning in all aspects of life. They have rebuilt their town through their faith in God, love of their native city and hard work. The look on the faces of the people who live and work in Wesel definitely shows the love and harmony that exist between its citizens and the city. Wesel lives up to its title — it is not only a great place for hospitality but also a great place to live.



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Student Exchange Program

PROMOTING PEACE AND UNDERSTANDING

In an effort to share each city's most precious resource, its children, Hagerstown and Wesel have sponsored a student exchange program since 1987.

Visits between the two cities have alternated yearly. Due to Covid this practice has been put on hold and we are in the process of regrouping. We are hoping to do a digital exchange of pictures as a school photography project and re-establish a person to person exchange in the upcoming years.



Our previous exchanges have consisted of a 3 1/2 week visit with a host family. A true cultural experience. In this 3 1/2 week time period students are able to see the local sights and visit some larger cities in the region.

Our groups have developed an appreciation for their similarity and differences and made life- long friends. These friendships will help our partnership endure for generations to come.



Testimonials from Students

I am an alum of the Hagerstown Wesel Sister City Exchange program (1999-2000) group, and I can honestly say it changed my worldview. I wasn't sure I wanted to go to Germany in 1999 as a 15 year old, but I was excited to host Vanessa for three weeks. Once I learned that Vanessa was nervous about coming to America for three weeks, and we had such a good time together, I was ready to face my fear and go to Germany in 2000.

The "backpacking" based side trip portion of the cultural exchange taught me a lot about how to travel and deal with personality differences, skills that helped as I pursued further education and joined the workforce. Visiting the concentration camp at Dachau was profoundly sobering, and the experiential learning that occurred there taught me the importance of defending human rights for all.

Vanessa and I both grew up to earn the title of doctor, she is a neurosurgeon, and I hold a PhD. When I was teaching as a college professor, I would draw on experiences from the cultural exchange to help me empathize with my students, particularly non-native English speakers. I remember attending Latin class with Vanessa in Wesel, in which students learned the Latin language while conversing in German. Somehow it came up that I had taken Latin, and the teacher wanted to engage me in conversation (but my German skills could not afford me to translate between three languages). I ended up bursting into tears in the classroom in frustration. The teacher was embarrassed, because they were trying to welcome me, and I was embarrassed because I was crying. Misunderstandings happen in classrooms all the time, and I am grateful for that experience in humility.

In the 20+ years since the cultural exchange program, Vanessa and I continue to keep in touch via mail, email, and social media. We both have young kids now, and I just sent her some messages the other day about the yummy "spaghetti Eiß" I made for my kids as a treat using the press her family had given me as I headed home.

– *Casey Breslin Murphy*

The Hagerstown-Wesel Sister City Student Exchange had a huge impact on my life. Before going abroad, I had just a little experience with traveling. My family had hosted exchange students in the past, including three from Wesel (my three older siblings all participated in the exchange), so I was happy when it was finally my turn to travel to Wesel. My exchange partner taught me a lot about how different and similar things are in Germany compared to America. We instantly became best friends. He returned to visit me for my 18th birthday, and a few years later we traveled Europe together with another Hagerstown exchange student and his Wesel partner. When I went to Wesel, his family welcomed me with open arms and showed me the best time of my life. We visited many restaurants and local attractions, and they even treated me to a hot air balloon ride over the city of Wesel. I gained a second family and a lifelong friend from the exchange, and am so grateful I had the opportunity to teach and to learn with my exchange partner.

– *Kevin Abeles (2018 Exchange)*



SCHEDULE



SATURDAY

August 19, 2023

10:30 a.m. FESTIVAL OPENS

11:00 a.m. FOOD SERVICE AND MAIN TENT ENTERTAINMENT BEGIN

- 11:00 – 12:00 p.m. Die Heimatklänge Orchestra
- 12:00 – 12:30 p.m. Recorded Music
- 12:45 – 1:15 p.m. German Hungarian Schuhplatter & Folk Dance Group
- 1:30 – 2:00 p.m. Die Heimatklänge Orchestra
- 2:00 – 2:45 p.m. Keg Tapping Ceremony
- 2:45 – 3:45 p.m. Die Heimatklänge Orchestra
- 3:45 – 4:15 p.m. German Hungarian Schuhplatter & Folk Dance Group
- 4:15 – 5:00 p.m. Die Heimatklänge Orchestra
- 5:00 – 5:15 p.m. Recorded Music
- 5:15 – 5:45 p.m. German Hungarian Schuhplatter & Folk Dance Group
- 6:00 – 10:00 p.m. dSb (die Schlauberger)

11:00 a.m. – 8:00 p.m. VENDORS

12:00 – 5:00 p.m. KINDER WUNDERLAND

- 12:00 – 5:00 p.m. Craft Time for Children!
- 12:30 – 12:50 p.m. Stories of Folk Lore
- 1:00 – 1:20 p.m. Professor Horn's Punch & Judy Show*
- 1:35 – 1:55 p.m. Professor Horn's Magic Show
- 2:30 – 2:50 p.m. Stories of Folk Lore
- 3:00 – 3:20 p.m. Stories of Folk Lore
- 3:30 – 3:50 p.m. Professor Horn's Magic Show
- 4:30 – 4:50 p.m. Professor Horn's Punch & Judy Show

Horn's Punch and Judy Show is the oldest Punch show in America. *Don't miss it!*

**Horn's Punch & Judy Show is the oldest Punch show in America. This show was started in Baltimore in 1897 by a man named Edward Ross. All of the Punch performances begin and end with merry tunes from Professor Horn's hand-cranked, organ-grinder's music box. Including the music, the total length of the show is 20 minutes.*



SUNDAY

August 20, 2023

10:30 a.m. FESTIVAL OPENS

11:00 a.m. – 2:00 p.m. FRÜHSCHOPPEN — GERMAN BRUNCH

Enjoy the best Bavarian food and drink at this exclusive German Brunch. Limited tickets (\$100) are sold separately. To inquire about availability, please talk to an Augustoberfest committee member.

11:00 a.m. – 4:00 p.m. VENDORS

11:00 a.m. FOOD SERVICE AND MAIN TENT ENTERTAINMENT BEGIN

(Alcoholic beverages not served until noon)

11:00 – 12:00 p.m. Die Heimatklänge Orchestra

12:00 – 12:15 p.m. Recorded Music

12:15 – 12:45 p.m. German Hungarian Schuhplatter & Folk Dance Group

12:45 – 1:45 p.m. Die Heimatklänge Orchestra

1:45 – 2:15 p.m. German Hungarian Schuhplatter & Folk Dance Group

2:30 – 3:30 p.m. dSb (die Schlauberger)

3:30 – 4:00 p.m. German Hungarian Schuhplatter & Folk Dance Group

4:00 – 5:00 p.m. dSb (die Schlauberger)

11:30 a.m. – 4:00 p.m. KINDER WUNDERLAND

11:30 – 4:00 p.m. Craft Time for Children!

12:00 – 12:30 p.m. Professor Horn's Punch & Judy Show*

12:30 – 12:50 p.m. Stories of Folk Lore

1:00 – 1:20 p.m. Professor Horn's Magic Show

1:50 – 2:10 p.m. Professor Horn's Punch & Judy Show

2:30 – 2:50 p.m. Stories of Folk Lore

2:50 – 3:10 p.m. Professor Horn's Magic Show

3:30 – 3:50 p.m. Professor Horn's Punch & Judy Show

Children's area is supported by Hagerstown-Wesel Sister City Affiliation and sponsored by Antietam Broadband.



AUGUSTOBERFEST PHOTOS



1996-2022



1996



1997



1998



1999



2000



2001



2002



2003



2004



2005



26 years of memories



2006



2007



2008



2009



2010



2011



2012



2013



2014



2015



2016



2017



2018



2019



2022



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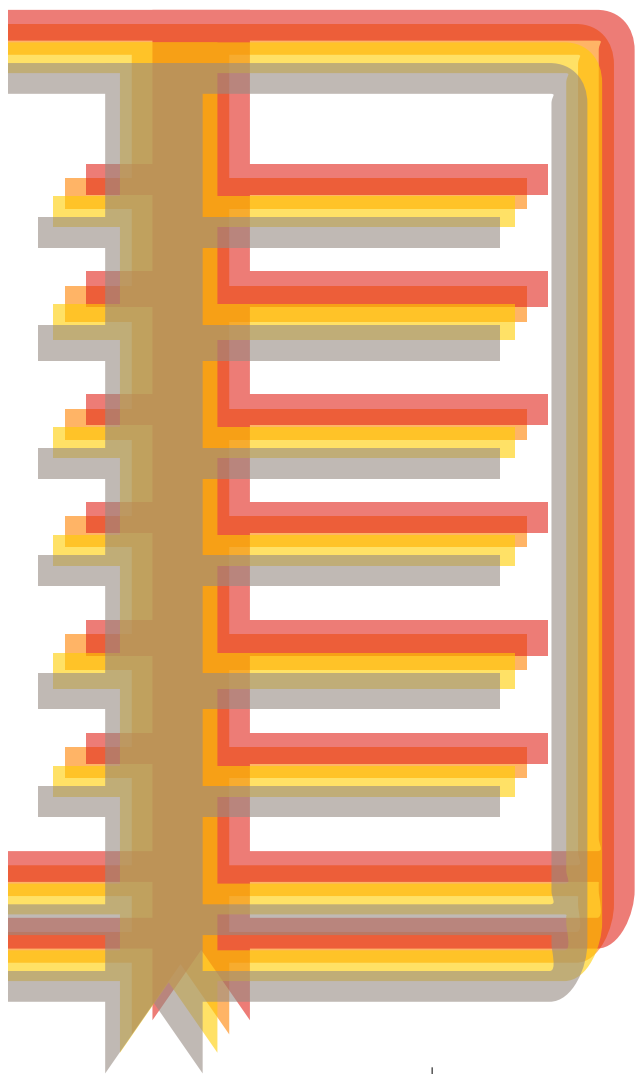
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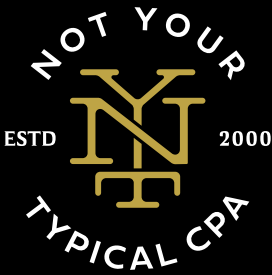
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**And in honor of our
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SISTER CITY AFFILIATION**



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On 26 years of success!**

THANK YOU FOR YOUR SUPPORT!



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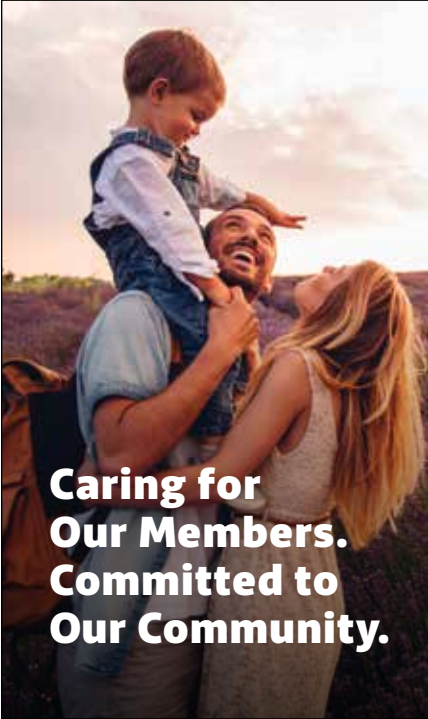
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Ein Prosit – A Toast, A Toast, To Happiness

Wondering about that song everyone keeps raising their glass to and singing?

There is no direct translation into English, but Ein Prosit is sung to toast happiness and good health. Feel free to sing along.



► Ein Prosit

Ein Prosit, ein Prosit der Gemütlichkeit,
A toast, a toast, to happiness

Ein Prosit, ein Prosit der Gemütlichkeit,
A toast, a toast, to happiness

OANS, ZWOA, Drei, g'suffa!
One, Two, Three, drink!

ZICKE ZACKE ZICKE ZACKE HOI HOI HOI –

ZICKE ZACKE ZICKE ZACKE HOI HOI HOI –

ZICKE ZACKE ZICKE ZACKE HOI HOI HOI –

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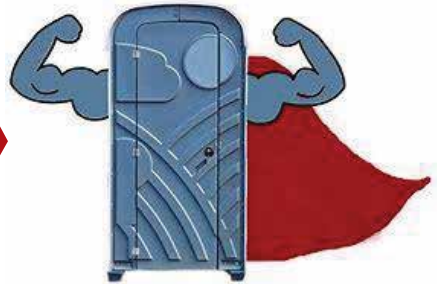
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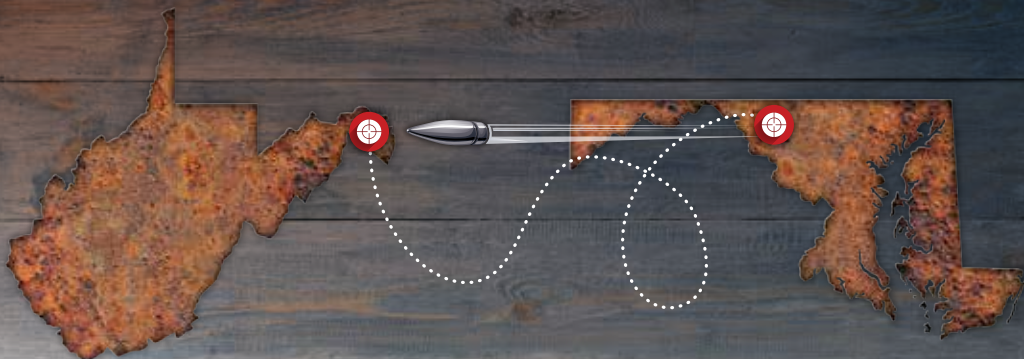
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