



HOFBRÄU
MÜNCHEN



AUGUST
20&21
2022

WASHINGTON CO AG CENTER
BOONSBORO, MD

Official
Program



WWW.AUGUSTOBERFEST.ORG



GREETINGS...

from the Chairwoman



WILLKOMMEN ZURUCK!!! (WELCOME BACK!!!)

Oh how I have missed everyone! The laughter, the smell of great German Food, the sounds of German Music and dancing, and seeing all of the fellowship take place for a full weekend!

These past 2 years have seen every emotion you can think of that is for sure. But finally, We Are BACK!!!

Our 25th Anniversary can you believe it?!?! It is so amazing to think about. I started with this group of amazing people in 2007 and became your chairperson in 2010, which feels like yesterday at times, until I sit back and reminisce of all of the past years, and the memories held deep in my heart of meeting so many of you and watching our festival continue to evolve and grow.

Speaking of hearts, this event would not be if it wasn't for our beloved Charlie Sekula. (And as I write this my eyes spillover with tears because he was my mentor, my friend, my neighbor and my confidant for this special festival.) His vision and passion for what was originally asked to put on a family reunion, has become an amazing annual event and Charitable Foundation. This weekend will be emotional for the many that knew him and loved him.

And so, it goes to make him super proud of his legacy, we have poured hundreds of hours into planning an amazing Silver Anniversary weekend for all of you!!!

So please, grab your friends, your family, come gather, eat, drink, dance and play! And at some point, during your stay, cheers/ Prost to our Founder, The Man, The Legend — Charlie!

We hope you enjoy this weekend at Augustoberfest 2022!

All my best,

Jill Colbert
Chairperson, Augustoberfest Charitable Foundation

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Augustoberfest Sponsors

MARIENPLATZ (\$2,500+)

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THE WESEL (\$100)

Elmwood Farm Bed & Breakfast
Ted's Rent It Center
The Kronawetter Family

TONBUHNE – SOUND STAGE & VOLUNTEER SHIRTS (\$3,500)

Visit Hagerstown & Washington County

BIERGARTEN – BEER GARDEN (\$2,500)

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BIERHALLE – BEER HALL (\$2,500)

Hafer's Guns & Shootsafe

KINDERWELT – CHILDREN'S AREA & MOON BOUNCES (\$2,500)

Antietam Broadband

HANDWERKER MARKT – ARTISAN MARKET (\$1,500)

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HANDELSWAREN MARKT – COMMON MARKET (\$1,500)

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HAUPTINGANG – ENTRANCE (\$1,500)

CNB Bank

SPEISESAAL – FOOD HALL (\$1,500)

Longmeadow Family Dental Care

IMBISSE – FOOD TRUCK MARKET (\$1,000)

Middletown Valley Bank

STAMMTISCH – EATING AREA (\$1,500)

Super Shoes

STEINS – MUGS (\$1,500)

The Holfzapel Group at Morgan Stanley

WEIN BECHER – WINE TUMBLERS (\$1,500)

Hamilton Family Foundation

SPIELPLATZ – GAME AREA (\$1,000)

Doing Better Business

AUGUSTOBERFEST WAREN – MERCH MARKET (\$1,000)

Middletown Valley Bank

BIERSTATION 1 (\$1,000)

In Memory of Stephen Lenhart

BIERSTATION 2 (\$1,000)

Mace Auto Body



A Life to Celebrate and to Honor!

On June 22, 2022 the world became a little dimmer, as the Founder of Augustoberfest passed away and joined the party under the Big Tent in the sky.

Charlie Sekula was, "one of a kind", and if you knew him, you were blessed... And if you are reading this, it is because he had a vision from a request 27 years ago from the current Mayor's wife at the time, who was German, to host her Family Reunion and make it special. In typical fashion, Charlie said, "Then let's make it a party." And so began Augustoberfest.

The Owner and originator of The Schmankerl Stube Bavarian Restaurant back then, had a vision that has long been captured in many an article around bringing his home of Bavaria here to share with his friends, and strangers alike to enjoy the great happiness and fun had by all.

Not everyone could travel to Germany and celebrate Oktoberfest, so he gathered some of his colleagues and created the experience here in Hagerstown, MD. His precise detail around the music, the food, the children's activities and even the beer were impeccable; but that is how Charlie rolled. The party then became a non-profit Charitable Foundation (providing scholarship money to various organizations), and the different Chairs of the event, listened to his every word on how to improve it each year.

We know he would be ecstatic this year, as he wanted to expand the festival years back and offer so much more than was available at the time. So, what a better time than to celebrate the 25th Anniversary, and to Honor one of the best around!

There has been, and will continue to be, tears of sadness, and happiness, but we also want to remember his big belly laughs, and his pride for this event.

So please, throughout the weekend, raise your glass, remember Charlie, and Prost to our friend, our family member, and our forever founder; and go out, get involved in your community and make an impact, because this is exactly what Charlie did for many, many years, and would tell anyone that was with in his earshot to do just that!



Bavarian Restaurant and Biergarten
extends its best wishes and success to our City's



celebrating our Sister City Affiliation with Wesel, Germany since 1952

The **Schmankerl Stube** is proud of our partnership
and being part of the efforts to:

- ◆ Strengthen our Cultural Relations with Wesel
- ◆ Promote the Student Exchange Program
- ◆ Support our Hagerstown-Washington County Arts Council
- ◆ Support the Maryland Symphony Orchestra



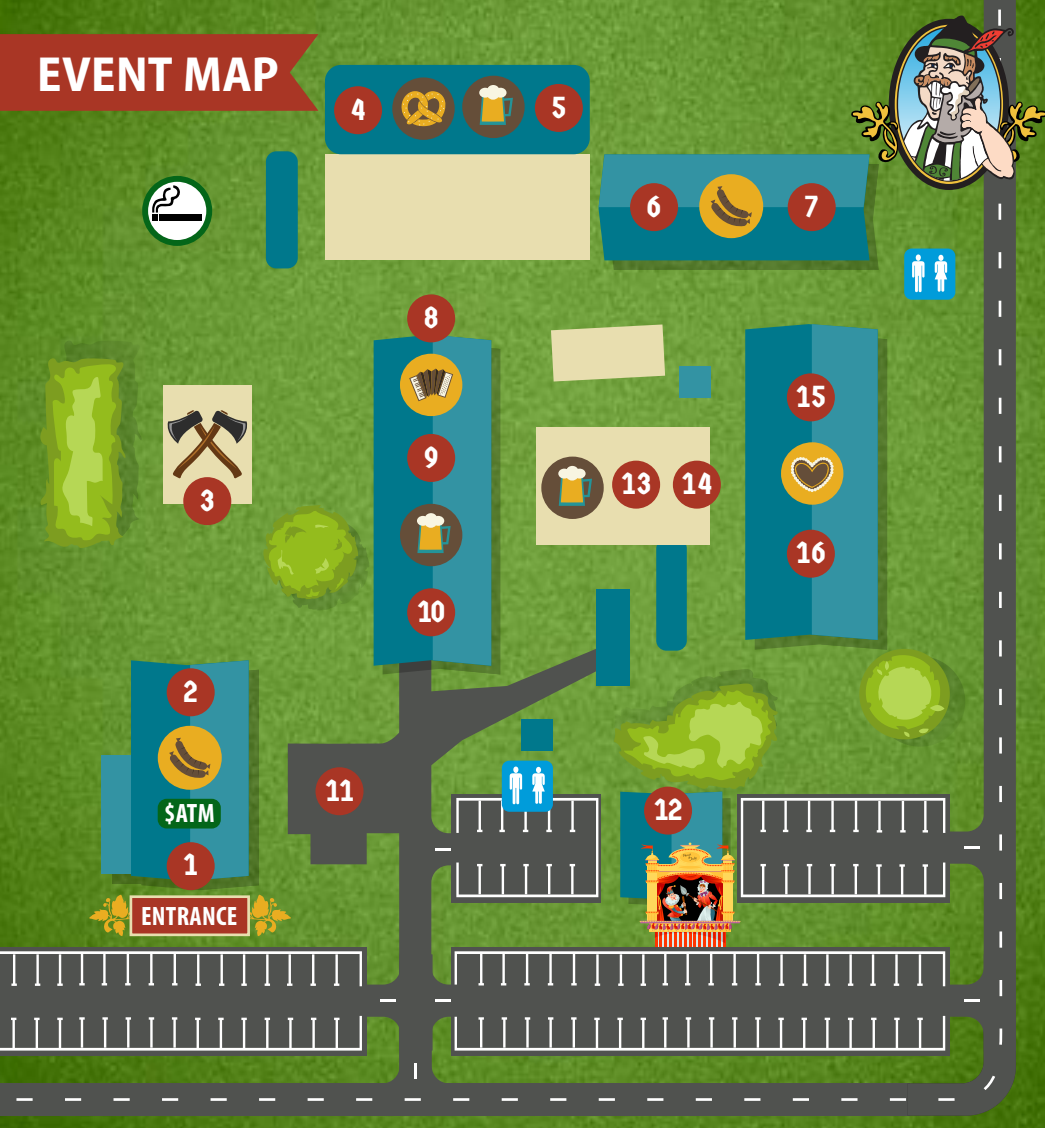
We welcome everyone to the Fest!
"Herzlich Willkommen"



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EVENT MAP



- | | |
|--|--|
| 1 HAUPTINGANG – Entrance | 9 BIERHALLE – Beer Hall |
| 2 SPEISESAAL – Food Hall, Beer Station | 10 FRÜHSCHOPPEN – Sponsor Brunch |
| 3 AXTWERFEN – Axe Throwing | 11 AUGUSTOBERFEST WAREN – Merch Market |
| 4 IMBISSE – Food Truck Market | 12 KINDERWELT – Children's Area & Moon Bounces |
| 5 BIERSTATION 1 – Beer Station | 13 BIERGARTEN – Beer Garden |
| 6 STAMMTISCH – Eating Area | 14 BIERSTATION 2 – Beer Station |
| 7 SPIELPLATZ – Game Area | 15 HANDELSWAREN MARKT – Common Market |
| 8 TONBUHNE – Sound Stage | 16 HANDWERKER MARKT – Artisan Market |

2022 COMMITTEES



2022 Committees

EXECUTIVE COMMITTEE

Jill Colbert, *Chair*
 Dieter Blosel, *First Vice Chair*
 Scott Draper, *Treasurer*
 Jenny Martin, *Treasurer*
 Dawn McClure, *Secretary*
 Evan Hunt
 Garrett Colbert
 Cheryl Kurzawa
 Shawn Bryce
 Mary Jane Bowyer
 Mary Anne Burke
 Gregg Delauney
 Cody Hill
 Connie Lenhart
 Susan Stull

LOGISTICS COMMITTEE

Gregg Delauney
 Jamie Dinwiddle
 Cody Hill
 Jill Colbert
 Dieter Blosel

MARKETING COMMITTEE

Cody Hill, *Chair*
 Jill Colbert
 Cheryl Kurzawa

SPONSORSHIPS COMMITTEE

Cody Hill
 Mary Jane Bowyer
 Cheryl Kurzawa
 + Executive Committee



CHILDREN'S AREA

Connie Lenhart, *Chair*
 Susan Stull

DECORATIONS COMMITTEE

Cheryl Kurzawa, *Chair*
 Jill Colbert

FOOD COMMITTEE

Dieter Blosel, *Executive Chef*
 Gregg Delauney

ENTERTAINMENT

Dieter Blosel
 Jill Colbert, *Chair*
 Cody Hill

VOLUNTEER COMMITTEE

Garrett Colbert, *Chair*
 + Executive Committee

VENDOR COMMITTEE

Shawn Bryce, *Chair*

SPECIAL THANKS

County Administrator
 County Commissioners
 Fair Play Fire Dept.
 U.S. Veterans Reserve Corp.

The Augustoberfest Charitable Foundation is a non-profit, 501(c)3 organization whose mission is to attract residents and tourists into downtown Hagerstown to celebrate the German heritage of our region and Hagerstown's "Sister City" affiliation with Wesel, Germany.

The Foundation provides scholarships for exchange students to visit Wesel, Germany and the Wesel Students to visit USA, and when possible, funding and support for local educational institutions.

The annual Augustoberfest festival, held the third weekend in August each year, is the Foundation's signature fundraising event. If you are interested in making a donation, volunteering at the event, or getting involved in the important work of our Foundation, please contact us at www.Augustoberfest.org.

AUGUSTOBERFEST MENU



Enjoy authentic
Bavarian
Food & Beverage!



Authentic Bavarian Cuisine

Pork Roast Dinner with Spätzle & Red Cabbage.....	\$12.00
Bratwurst with or without sauerkraut	\$7.00
Frankfurter with or without sauerkraut.....	\$4.00



Sides:

French Fries.....	\$4.00
German Potato Salad.....	\$3.00
Sauerkraut.....	\$3.00
Red Cabbage	\$3.00
Spätzle Noodles.....	\$3.00
Soft Pretzel	\$4.00

Beverages

BEER/Bier

Beer: (16 oz. cups)

Munich Beer	\$7.00
<i>Lager, Weiss, or Oktoberfest</i>	
Stiegl Radler Grapefruit	\$7.00
Coors Light	\$6.00
Non-Alc. Beer (12 oz. bottle)	\$5.00

Pitchers: (Pitcher Deposit +\$5.00)

Munich Beer	\$19.00
<i>Lager, Weiss, or Oktoberfest</i>	
Stiegl Radler Grapefruit	\$19.00
Coors Light	\$16.00

1 Liter Fills/Refills:

Munich Beer	\$14.00
<i>Lager, Weiss, or Oktoberfest</i>	
Stiegl Radler Grapefruit	\$14.00
Coors Light	\$12.00

Souvenir Stein Fills/Refills:

Munich Beer	\$10.00
<i>Lager, Weiss, or Oktoberfest</i>	
Stiegl Radler Grapefruit	\$10.00
Coors Light	\$9.00

Souvenir Glasses/Steins:

1L. Glass (Empty)	\$20.00
Souvenir Augustoberfest Stein (Empty)	\$25.00
Souvenir Wine Tumbler (Empty).....	\$15
<i>(Additional charge for fills/refills)</i>	

WATER & SOFT DRINKS/ Wasser & Alkoholfreie Getränke

Soda/Bottled Water	\$3.00
--------------------------	---------------

WINE/Wein

Wine: (8 oz. cup)	\$7.00
<i>Rose, Riesling, Dornfelder (Red)</i>	

HAUS OF MERCHANDISE



Merchandise

Short Sleeve T-Shirts	\$20.00	Key Chain.....	\$5.00
Long Sleeve T-Shirts	\$25.00	Commemorative Stein	\$25.00
Crew Neck Sweatshirt	\$30.00	Wine Tumbler.....	\$15.00
Baseball Cap	\$20.00		

Tax included in price.

Event Vendors

Food Trucks:

Bella's Bites LLC
The Cupcake Gypsy
Instaroll Hand Rolled Ice Cream

Axe Throwing Area:

Axe Hole

Artisan:

Tucker's Pucker
Pleasures of the Palate
Little Germany
Schmidt Christmas Market
Bavaria Import Haus
Bob O'Connor Books LLC
Gordos LLP of Woodbridge
Garland Girl Inc., LLC

Kids Area:

KMC Concession

Common:

The Wicked Gypsy
Phoebe Hohl Osborne Books & More
Black Orchid Labs
It Looks Good 24/7
Pink Zebra Home Hagerstown
Color Street
South Mountain Creations
Act for All

**Vendors subject to change.*



Wunderbar Souvenirs to Remember

SISTER CITIES



Hagerstown and Wesel, Germany —

FRIENDSHIP & UNDERSTANDING

In 2022, the Sister City Affiliation between Hagerstown and Wesel, Germany, Celebrates Its 70th Anniversary.

Augustoberfest is more than a celebration of Hagerstown's German heritage. The annual event applauds the remarkable relationship between Hagerstown and Wesel, Germany — a friendship that sprang from the ashes of war. Despite suffering 98% destruction from U.S. bombings during World War II in 1945, "hospitable Wesel" extended the olive branch to its former enemy a few years later.

In 1951, Dr. Karl Heinz Reuber contacted Operation Democracy in New York to seek assistance in finding an American town that was suitable and willing to initiate a friendly relationship with Wesel. Dr. von Bonninghausen, county manager of Rees County, also established personal connections in Hagerstown during a tour of the United States. Hagerstown Mayor Herman L. Mills soon accepted the official offer of Dr. Ewald Fournell, Mayor of Wesel, to establish a Sister City Affiliation. The two cities joined hands by official proclamation on September 22, 1952. The Hagerstown-Wesel Sister City relationship predates the official Sister City International Program, which President Dwight D. Eisenhower first proposed in 1956.

As you make merry at the 25th annual Augustoberfest, remember the spirit of friendship and understanding that gives the event its true meaning — a spirit of cooperation that Hagerstown and Wesel officials realized was necessary to build a bridge to peace.



Sailing on The Rhine

WESEL... TODAY

The citizens of Wesel have made a new beginning in all aspects of life. They have rebuilt their town through their faith in God, love of their native city and hard work. The look on the faces of the people who live and work in Wesel definitely shows the love and harmony that exist between its citizens and the city. Wesel lives up to its title — it is not only a great place for hospitality but also a great place to live.



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Student Exchange Program

PROMOTING PEACE AND UNDERSTANDING

In an effort to share each city's most precious resource, its children, Hagerstown and Wesel have sponsored a student exchange program since 1987.

Visits between the two cities have alternated yearly. Due to Covid this practice has been put on hold and we are in the process of regrouping. We are hoping to do a digital exchange of pictures as a school photography project and re-establish a person to person exchange in the upcoming years.

Our previous exchanges have consisted of a 3 1/2 week visit with a host family. A true cultural experience. In this 3 1/2 week time period students are able to see the local sights and visit some larger cities in the region.

Our groups have developed an appreciation for their similarity and differences and made life-long friends. These friendships will help our partnership endure for generations to come.



Testimonials from Students

I am an alum of the Hagerstown Wesel Sister City Exchange program (1999-2000) group, and I can honestly say it changed my worldview. I wasn't sure I wanted to go to Germany in 1999 as a 15 year old, but I was excited to host Vanessa for three weeks. Once I learned that Vanessa was nervous about coming to America for three weeks, and we had such a good time together, I was ready to face my fear and go to Germany in 2000.

The "backpacking" based side trip portion of the cultural exchange taught me a lot about how to travel and deal with personality differences, skills that helped as I pursued further education and joined the workforce. Visiting the concentration camp at Dachau was profoundly sobering, and the experiential learning that occurred there taught me the importance of defending human rights for all.

Vanessa and I both grew up to earn the title of doctor, she is a neurosurgeon, and I hold a PhD. When I was teaching as a college professor, I would draw on experiences from the cultural exchange to help me empathize with my students, particularly non-native English speakers. I remember attending Latin class with Vanessa in Wesel, in which students learned the Latin language while conversing in German. Somehow it came up that I had taken Latin, and the teacher wanted to engage me in conversation (but my German skills could not afford me to translate between three languages). I ended up bursting into tears in the classroom in frustration. The teacher was embarrassed, because they were trying to welcome me, and I was embarrassed because I was crying. Misunderstandings happen in classrooms all the time, and I am grateful for that experience in humility.

In the 20+ years since the cultural exchange program, Vanessa and I continue to keep in touch via mail, email, and social media. We both have young kids now, and I just sent her some messages the other day about the yummy "spaghetti Eiß" I made for my kids as a treat using the press her family had given me as I headed home.

– Casey Breslin Murphy

The Hagerstown-Wesel Sister City Student Exchange had a huge impact on my life. Before going abroad, I had just a little experience with traveling. My family had hosted exchange students in the past, including three from Wesel (my three older siblings all participated in the exchange), so I was happy when it was finally my turn to travel to Wesel. My exchange partner taught me a lot about how different and similar things are in Germany compared to America. We instantly became best friends. He returned to visit me for my 18th birthday, and a few years later we traveled Europe together with another Hagerstown exchange student and his Wesel partner. When I went to Wesel, his family welcomed me with open arms and showed me the best time of my life. We visited many restaurants and local attractions, and they even treated me to a hot air balloon ride over the city of Wesel. I gained a second family and a lifelong friend from the exchange, and am so grateful I had the opportunity to teach and to learn with my exchange partner.

– Kevin Abeles (2018 Exchange)

SCHEDULE



SATURDAY

August 20, 2022

10:30 a.m. FESTIVAL OPENS

11:00 a.m. FOOD SERVICE AND MAIN TENT ENTERTAINMENT BEGIN

- 11:00 – 12:00 p.m.** Die Heimatklänge Orchestra
- 12:00 – 12:30 p.m.** Recorded Music
- 12:45 – 1:15 p.m.** German Hungarian Schuhplatter & Folk Dance Group
- 1:30 – 2:00 p.m.** Die Heimatklänge Orchestra
- 2:00 – 2:45 p.m.** Keg Tapping Ceremony
- 2:45 – 3:45 p.m.** Die Heimatklänge Orchestra
- 3:45 – 4:15 p.m.** German Hungarian Schuhplatter & Folk Dance Group
- 4:15 – 5:00 p.m.** Die Heimatklänge Orchestra
- 5:00 – 5:15 p.m.** Recorded Music
- 5:15 – 5:45 p.m.** German Hungarian Schuhplatter & Folk Dance Group
- 6:00 – 10:00 p.m.** dSb (die Schlauberger)

11:00 a.m. – 8:00 p.m. VENDORS

12:00 – 6:00 p.m. KINDER WUNDERLAND

- 12:00 – 6:00 p.m.** Craft Time for Children!
- 12:30 – 12:50 p.m.** Stories of Folk Lore
- 1:00 – 1:20 p.m.** Professor Horn's Punch & Judy Show*
- 1:35 – 1:55 p.m.** Professor Horn's Magic Show
- 2:30 – 2:50 p.m.** Stories of Folk Lore
- 3:00 – 3:20 p.m.** Stories of Folk Lore
- 3:30 – 3:50 p.m.** Professor Horn's Magic Show
- 4:30 – 4:50 p.m.** Professor Horn's Punch & Judy Show

Horn's Punch and Judy Show is the oldest Punch show in America. *Don't miss it!*

**Horn's Punch & Judy Show is the oldest Punch show in America. This show was started in Baltimore in 1897 by a man named Edward Ross. All of the Punch performances begin and end with merry tunes from Professor Horn's hand-cranked, organ-grinder's music box. Including the music, the total length of the show is 20 minutes.*



SUNDAY

August 21, 2022

10:30 a.m. FESTIVAL OPENS

11:00 a.m. – 2:00 p.m. FRÜHSCHOPPEN — GERMAN BRUNCH

Enjoy the best Bavarian food and drink at this exclusive German Brunch. Limited tickets (\$100) are sold separately. To inquire about availability, please talk to an Augustoberfest committee member.

11:00 a.m. – 4:00 p.m. VENDORS

11:00 a.m. FOOD SERVICE AND MAIN TENT ENTERTAINMENT BEGIN

(Alcoholic beverages not served until noon)

- 11:00 – 12:00 p.m.** Die Heimatklänge Orchestra
- 12:00 – 12:15 p.m.** Recorded Music
- 12:15 – 12:45 p.m.** German Hungarian Schuhplatter & Folk Dance Group
- 12:45 – 1:45 p.m.** Die Heimatklänge Orchestra
- 1:45 – 2:15 p.m.** German Hungarian Schuhplatter & Folk Dance Group
- 2:30 – 3:30 p.m.** dSb (die Schlauberger)
- 3:30 – 4:00 p.m.** German Hungarian Schuhplatter & Folk Dance Group
- 4:00 – 5:00 p.m.** dSb (die Schlauberger)

11:30 a.m. – 4:30 p.m. KINDER WUNDERLAND

- 11:30 – 4:30 p.m.** Craft Time for Children!
- 12:00 – 12:30 p.m.** Professor Horn's Punch & Judy Show*
- 12:30 – 12:50 p.m.** Stories of Folk Lore
- 1:00 – 1:20 p.m.** Professor Horn's Magic Show
- 1:50 – 2:10 p.m.** Professor Horn's Punch & Judy Show
- 2:30 – 2:50 p.m.** Stories of Folk Lore
- 2:50 – 3:10 p.m.** Professor Horn's Magic Show
- 3:30 – 3:50 p.m.** Professor Horn's Punch & Judy Show

Children's area is supported by Hagerstown-Wesel Sister City Affiliation and sponsored by Antietam Broadband.

AUGUSTOBERFEST PHOTOS



1996-2022

25 years of memories



1996



1997



1998



1999



2000



2001



2002



2003



2004



2005



2006



2007



2008



2009



2010



2011



2012



2013



2014



2015



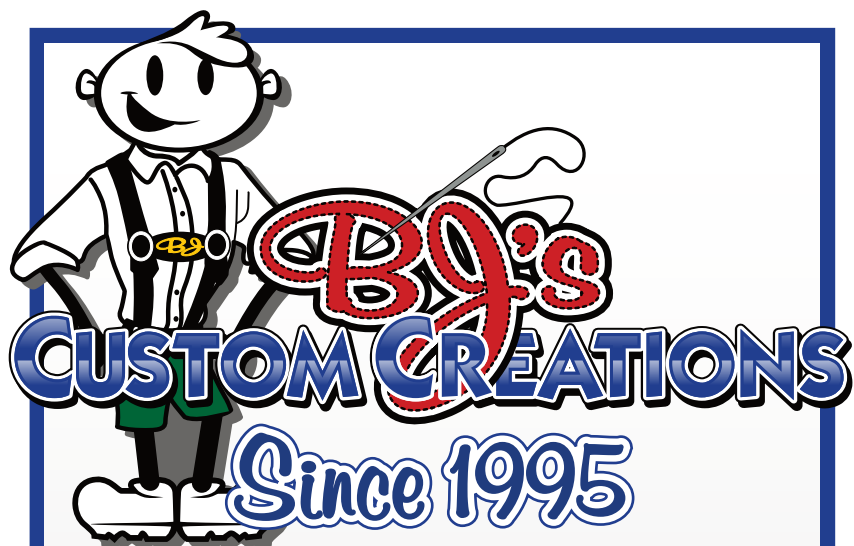
2016



2017



2018



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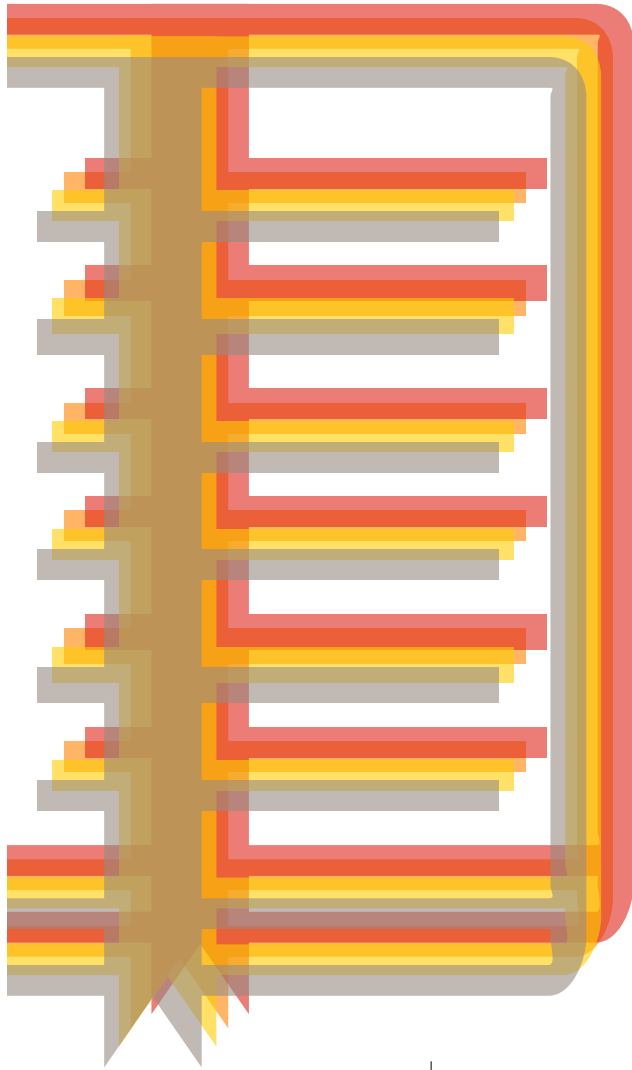
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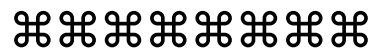
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of**

Charlie Sekula

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community will be missed!**



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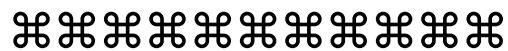
IN LOVING MEMORY OF

STEPHEN LENHART

AND IN HONOR OF OUR

70TH ANNIVERSARY

FROM THE HAGERSTOWN-WESEL
SISTER CITY AFFILIATION



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Ein Prosit — A Toast, A Toast, To Happiness

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There is no direct translation into English, but Ein Prosit is sung to toast happiness and good health. Feel free to sing along.



► Ein Prosit

Ein Prosit, ein Prosit der Gemütlichkeit,
A toast, a toast, to happiness

Ein Prosit, ein Prosit der Gemütlichkeit,
A toast, a toast, to happiness

OANS, ZWOA, Drei, g'suffa!
One, Two, Three, drink!

ZICKE ZACKE ZICKE ZACKE HOI HOI HOI –

ZICKE ZACKE ZICKE ZACKE HOI HOI HOI –

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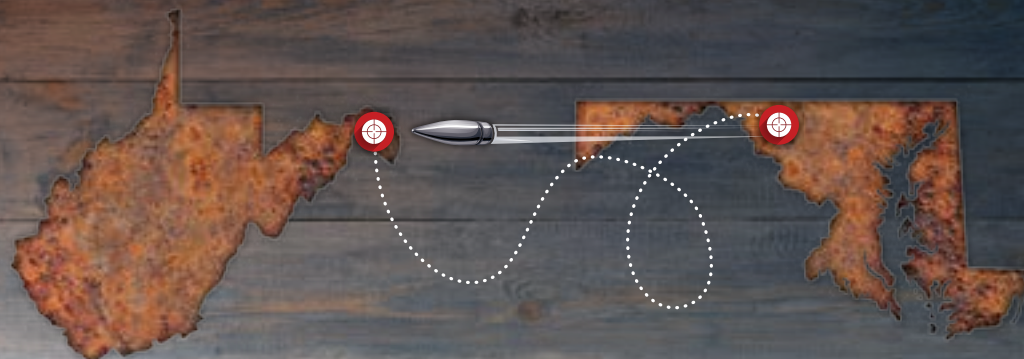
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